

DAVID ROCHE

**HALIFAX** 

N.S.



# WALLDAPERS of BEAUTY and CHARM

ALLPAPER as a wall decoration was never so much in favour as it is to-day. The reason for its popularity is that never were wallpaper patterns so alluring and in keeping with the trend of fashion.

This sample book contains a selection of new wallpapers, suitable for every requirement, and marked at most attractive prices. The patterns and colourings are in the latest vogue and even the lowest priced papers have a decorative value far beyond their cost.

All the papers shown in this book are SEMI-TRIMMED. The selvage can be removed either before or after pasting the strip, without the need of scissors or straight edge.

Let us recommend to your use the papers marked SUNWORTHY. These papers are printed with special high grade colours so will retain their brightness and charm under most exacting conditions.

A CEILING PAPER can be supplied to match each sample. This should invariably be in keeping with the quality of the sidewall paper with which it is used.

# A Border for Every Wallpaper that will Enhance the Beauty of Each Room.



No. 1- Pand Royder, 2 Inches with



No. 2- Rand-Rander, I imbat with



No. 3-Band-Bordey, 5 Imbes wide.



No. 1-Cut-Out Border, The inches well-



No. 5-Raul-Rorder, 1 to bother wide



No. 6 Rand-Border, 2's makes wide



No. 7 - Bent-Book . 2 , 1 - - - water



"See if - Direct Director, a continue with



No. 8 - Capital Senter, Employments.



No. 16-Cor-Oct Reside, I better wide.



No. 15-Raul Books, 4 Indoor white



No. 12-Band-Streite, 7 index wide

# A Border for Every Wallpaper that will Enhance the Beauty of Each Room.



No. 13—Panelling Border, 7 inches wide.

See illustration "Panelling Made Easy."

As an alternative, one edge of border may be used as narrow banding at ceiling.



No. 14-Band-Border, 2 inches wide.



No. 15—Panelling Border, 6 inches wide.
See Illustration "Panelling Made Easy."
As an alternative, the border may be used at coiling apule only,



No. 16—Panelling Border, 7 inches wide.
Socialistration Panelling Made Easy
All matternative, one care of border may be used in parrow banding at ceiling.



No. 17-Band-Border, 212 inches wide.



No. 18—Panelling Border, 7 inches wide.

See illustration "Panelling Made Easy."

As an alternative, one edge of border may be used as narrow banding at ceiling.



No. 19-Band-Border, 214 inches wide.



No. 20—Panelling Border, 7 inches wide.

See illustration "Panelling Made Easy."

As an alternative, one edge of border may be used as narrow banding at ceiling.



No. 21-Band-Border, 3 inches wide.



No. 22-Band-Border, 314 inches wide.



What a fine paper is here presented for use in a rangy hall and other lower rooms of large dimensions. The inmates of a home so decorated will rejoice in its company; visitors to such a dwelling will appreciate its cordial welcome. No addition to the furnishing of a room at double the cost could possibly give as much satisfaction as will this beautiful wallpaper. The  $2^{1}/4$ -inch banding, No. 19 on the illustrated sheet, is colored in appropriate rich tones.

#### SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17523

Price per Single Roll 50c.

Band-Border to Match See Illustration No. 19

Price per Single Yard 8c.

Ceiling to Match.

of single y Number of Feet	6	ght of Ce		Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of
32 Ft. 36 " 40 " 44 " 48 " 52 " 60 " 64 " 68 " 72 " 76 " 80 " 80 " 84 " 85 " 80 "	8 10 11 12 13 14 15 16 17 18 20 22 23 24 25 26 27	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28 29 30	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16 18 20 22



A "stucco" effect in truth, yet far more decorative and interesting than plaster. The pattern in subdued tones wanders across the walls, lending charm and novelty to the decoration without in the least interfering with its suitability as a background for pictures and furniture as well as the occupants of the room themselves. The color, too, is full of sunshine and warmth. The band-border,  $2\frac{1}{4}$  inches wide and shown as No. 19, is brought out in quite bright tones.

#### SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

### SUNWORTHY SIDEWALL

(Semi-Trimmed)

No. 17681

Price per Single Roll 45c.

Band-Border to Match See Illustration No. 19

Price per Single Yard 8c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.

Number of Feet	Heig	ght of Ce	iling	Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft. 36 " 40 " 44 " 48 " 52 " 56 " 64 " 68 " 72 " 76 " 80 " 84 " 88 " 92 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16
96 "	26 27	28 29 30	31 32 34	31 32 34	18 20 22

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



One cannot go wrong in selecting this beautiful paper for down-stair room or hall. Its bright color-tones will bring sunshine into what before may have been a gloomy corner. The ground itself, too, is just the right depth of tone to make cheery surroundings. For a decoration in the newer vogue it will be hard to find its match. The 21/4-inch banding is No. 19 on the illustrated sheet.

# SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17542

Price per Single Roll 45c.

Band-Border to Match See Illustration No. 19

Price per Single Yard 8c.

Ceiling to Match.

Number of Feet	rards of border required Height of Ceiling			Yards	Rolls
Around	S Ft.	9 Ft.	10 Ft.	of	of
Room	Rolls	Rolls	Rolls	Border	Ceilin
32 Ft. 36 " 44 " 48 " 52 " 56 " 60 " 64 " 68 " 72 " 76 " 88 " 88 " 92 " 96 " 100 "	8	10	11	11	3
	10	11	12	12	3
	11	12	14	14	4
	12	13	15	15	4
	13	15	16	16	5
	14	16	18	18	6
	15	17	19	19	7
	16	18	20	20	8
	17	19	22	22	9
	18	21	23	23	10
	19	22	24	24	11
	20	23	26	26	13
	22	24	27	27	14
	23	25	28	28	15
	24	27	30	30	16
	25	28	31	31	18
	26	29	32	32	20
	27	30	34	34	22



Brown is a color that is restful and becoming to the room where the mind is employed more, perhaps, than to one where social duties are undertaken. The doctor's office, the library, the quiet retiring room will all welcome such a restrained type of coloring. Yet there are other uses that it can share such as when durability has to be taken into account. The pattern is entirely in the modern school and is a splendid example of the new cult. The  $2\frac{1}{4}$ -inch banding, No. 19 on the illustrated sheet, is quite in keeping.

# SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17635

Price per Single Roll 45c.

Band-Border to Match See Illustration No. 19

Price per Single Yard 8c.

Ceiling to Match.

rolls of si of single y	,	border 1	equired	for each	room.
of Feet		ht of Ce	iling	Yards	Rolls
Around	8 Ft.	9 Ft.	10 Ft.	of	of
Room	Rolls	Rolls	Rolls	Border	
32 Ft. 36 " 44 " 48 " 55 " 60 " 64 " 68 " 72 " 76 " 80 " 88 " 92 " 96 " 100 "	8	10	11	11	3
	10	11	12	12	3
	11	12	14	14	4
	12	13	15	15	4
	13	15	16	16	5
	14	16	18	18	6
	15	17	19	19	7
	16	18	20	20	8
	17	19	22	22	9
	18	21	23	23	10
	19	22	24	24	11
	20	23	26	26	13
	22	24	27	27	14
	23	25	28	28	15
	24	27	30	30	16
	25	28	31	31	18
	26	29	32	32	20
	27	30	34	34	22



Such a beautiful paper as this with its scattered flowers and wandering butterflies is a welcome adjunct to any home. The pearly ground in iridescent shades helps to complete a creation that not only has behind it a full measure of technical skill but also possesses novelty and decorative beauty that will bring a room to the zenith of attractiveness. The 3-inch banding, No. 21, has an increase in its color-values yet provides a finish that is completely satisfying.

#### SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

# SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17421

Price per Single Roll 39c.

Band-Border to Match See Illustration No. 21

Price per Single Yard 8c.

Ceiling to Match.

rolls of si	MCWall 5	und celli	THE FACTOR	umber of and for each	maren ham
Number of Feet	Height of Ceiling			Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of	of Ceiling
32 Ft.	8	10	11	11	3
40 "	10	11	12	12	3
44 "	12	13	14	14	4
48 "	13	15	16	15 16	4
52 "	14	16	18	18	5
56 "	15	17	19	19	6
60 "	1.6	18	20	20	8
64 "	17	19	22	22	9
C8 "	18	21	23	23	10
72 "	19	22	24	24	11
10	20	23	26	26	13
00	22	24	27	27	14
0.4	23	25	28	28	15
92 "	24	27	30	30	16
96 "	25	28	31	31	18
100 "	26	29	32	32	20

Single Roll for each opening of ordinary size.

Allowance is made for matching. Deduct one



Richly Chromatic will describe the coloring of this beautiful paper which comes under the classification of what are known as "Brocades". A "Brocade" is a silk material variegated with gold and silver, and these papers, into the coloring of which a variety of shades of bronze are introduced, simulate the woven material and are given the same name. For the lower rooms or hall no better decoration can be offered if a rich, colorful effect is desired. The 3½-inch banding, No. 22, is in perfect harmony with the hanging.

#### SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

# SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17532

Price per Single Roll 39c.

Band-Border to Match See Illustration No. 22

Price per Single Yard 8c.

Ceiling to Match.

Number of Feet	Heig	ht of Ce	iling	Yards	Rolls
Around	8 Ft.	9 Ft.	10 Ft.	of	of
Room	Rolls	Rolls	Rolls	Border	Ceiling
32 Ft. 36 " 40 " 44 " 48 " 52 " 56 " 60 " 68 " 72 " 76 " 80 " 88 " 92 " 92 " 96 " 100 "	8	10	11	11	3
	10	11	12	12	3
	11	12	14	14	4
	12	13	15	15	4
	13	15	16	16	5
	14	16	18	18	6
	15	17	19	19	7
	16	18	20	20	8
	17	19	22	22	9
	18	21	23	23	10
	19	22	24	24	11
	20	23	26	26	13
	22	24	27	27	14
	23	25	28	28	15
	24	27	30	30	16
	25	28	31	31	18
	26	29	32	32	20
	27	30	34	34	22



Of course this suggestion does not in any way restrict the use of this excellent pattern, but if the plastered surface of the walls is broken or rough here is a splendid opportunity of concealing such unevenness. But this paper may be used with good effect in any hall or down-stair room, especially if hard usage is expected as sometimes it is when the family is large and the younger members full of vitality and fun. The 2¼-inch banding in bright colors, No. 19, provides an excellent finishing touch.

#### SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17562

Price per Single Roll 35c.

Band-Border to Match See Illustration No. 19

Price per Single Yard 7c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.

Number of Feet	Heig	ht of Ce	iling	Yards	Rolla
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft. 36 " 44 " 48 " 52 " 60 " 64 " 68 " 72 " 76 " 80 " 84 " 88 " 92 " 96 " "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25 26	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31	3 3 4 4 5 6 6 7 8 9 10 11 13 14 15 16 18
100 "	27	29 30	32 34	32 34	20 22

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



Cool, dainty, interesting is this quite modernistic pattern. Perhaps it's the summer cottage or the parlor in the country house, perhaps it's the guest room or the room of the lady of the house, it may be the room of one of the younger members of the household that you wish to renovate. Whatever room it is, it is desirable to have it appear bright, cool, winsome and up to date. Here's your paper—SUNWORTHY, too! The 7-inch styling border No. 18 may be used to enhance the decoration by means of panelling or, again, one edge only may be employed at the ceiling angle. See illustration "Panelling Made Easy."

#### SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17790

Price per Single Roll 35c.

Panelling Border to Match See Illustration No. 18

Price per Single Yard 12c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.

Number of Feet	Heig	ht of Ce	iling	Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft. 36 " 40 " 44 " 48 " 52 " 66 " 68 " 72 " 76 " 80 " 84 " 88 " 92 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16
96 "	26 27	29 30	32 34	32 34	18 20 22

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



Variety is surely the spice of life, especially where wallpaper is concerned. There is no modesty of coloring about this beautiful paper. It boldly calls attention to itself by its bright, clear tones and proclaims its suitability for your down-stair rooms with its modern delineation and technical perfection. It will make just the kind of surrounding that psychologists and health specialists recommend as nourishment for vigorous minds and healthful bodies. The 2-inch banding harmonizes with the sidewall and will be seen as No. 14 on the illustrated sheet.

# SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17511

Price per Single Roll 35c.

Band-Border to Match See Illustration No. 14

Price per Single Yard 7c.

Ceiling to Match.

of single y				umber of and for each	
Number of Feet	Heig	ht of Ce		Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft. 36 " 40 " 44 " 48 " 52 " 56 " 60 " 64 " 68 " 72 " 76 " 80 " 84 " 88 " 92 " 96 " 100 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25 26 27	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28 29 30	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16 18 20 22
Allowanc Single Roll	for each	de for n	natching g of ord	. Dedu	ct one



Subdued in its entire composition is this useful SUNWORTHY Wallpaper. Yet how much more decorative and altogether enjoyable is such a paper in comparison to absolutely plain walls. Even such a subdued coloring brings a tang of the out-doors within the home with its branching foliage, occasional blossom and touches of glistening bronze. The 2-inch banding is No. 12 on the illustrated sheet.

#### SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

# SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17593

Price per Single Roll 35c.

Band-Border to Match See Illustration No. 12

Price per Single Yard 7c.

Ceiling to Match.

of single y	dewall a	and ceili	ng nane	umber of and for each	numbar
Number of Feet Around Room	Heig 8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	Yards of Border	Rolls of Ceiling
32 Ft. 36 " 40 " 44 " 48 " 55 " 60 " 64 " 68 " 72 " 76 " 80 " 80 " 84 " 88 " 92 " 96 " 100 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25 26 27	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28 29 30	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	3 3 4 4 4 5 6 7 8 9 10 11 13 14 15 16 18 20 22



To make a home bright and summery, especially in winter time, is a consummation devoutly to be wished. Such a paper as this with its wandering sprays of bright blossoms will form a charming environment for the bedroom or down-stair room where a light treatment of the walls is required. The novel dappled ground makes a pleasing setting for the top pattern and helps to create an air of warmth. The  $2\frac{1}{2}$ -inch banding, No. 17, is colored in somewhat fuller tones than the sidewall.

#### SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17574

Price per Single Roll 35c.

Band-Border to Match See Illustration No. 17

Price per Single Yard 7c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.

Number of Feet	Heig	bt of Ce	iling	Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft. 36 ° 40 " 48 " 52 " 60 " 64 " 68 " 72 ° 76 " 80 " 81 " 82 " 82 " 83 "	8 10 11 12 13 14 15 16 17 13 19 20 22 23 24 25 26	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32	3 3 4 4 5 6 7 7 8 9 10 11 13 14 15 16 18 20
100 "	27	30	34	34	22

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



To decorate a room of your home with this beautiful pattern, the last word in the designer's creative powers, is like paying a bonus on your future contentment. It is sure to please. Neither too vivacious or highly colored it possesses just enough style and novelty to create the greatest amount of interest on the home walls. It has the additional advantage of being SUN-WORTHY. The narrow 2½-inch banding, No. 19, completes the ensemble.

#### SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17741

Price per Single Roll 33c.

Band-Border to Match See Illustration No. 19

Price per Single Yard 7c.

Ceiling to Match.

tons of Bide.	tells you at a glanc wall and ceiling pa ds of border require	anar and number
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Number of Feet	Heip	ght of Ce	iling	Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft. 36 " 40 " 48 " 52 " 60 " 64 " 68 " 72 " 76 " 80 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24	10 11 12 13 15 16 17 18 19 21 22 23 24 25	11 12 14 15 16 18 19 20 22 23 24 26 27 28	11 12 14 15 16 18 19 20 22 23 24 26 27 28	3 3 4 4 5 6 7 8 9 10 11 13 14 15
92 " 96 " 100 "	25 26 27	27 28 29 30	30 31 32 34	30 31 32 34	16 18 20 22

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



For a real homey appearance it is hard to beat a fabric ground such as this paper represents, with an easy flowing pattern printed thereon. The pattern here shown is wonderfully suited to the type of finish that the paper follows. It will be found ideal for living room or dining room as well as for the hall. The 9-inch panelling banding is No. 20 on the illustrated sheet. It can be either used to panel the walls or as a narrow banding at the ceiling angle, using one side only of the outer edging.

#### SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17343

Price per Single Roll 33c.

Panelling Border to Match See Illustration No. 20

Price per Single Yard 12c.

Ceiling to Match.

This Charolls of single y	OCWELL S	and celli	no nanc	umber of and for each	mum has
Number of Feet	Height of Ceiling			Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft.	8	10	11	11	3
40 "	10	11	12	12	3
44 "	11	12	14	14	4
48 "	12	13	15	15	4
52 "	14	15	16	16	5
56 "	15	16 17	18	18	6
60 "	16	18	19	19	7
64 4	17	19	20	20	8
68 "	18	21	22	22	9
72 "	19	22	24	23	10
76 "	20	23	26	24	11
80 "	22	24	27	26	13
84 "	23	25	28	27	14
88 "	24	27	30	28 30	15
92 "	25	28	31	31	16
96 "	26	29	32	32	18
100 "	27	30	34	34	20

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



You cannot long inspect a sample book of wallpapers before coming to a pattern that traces its origin back to the Flowery Kingdom. The Japanese have an art all their own—light, interesting, full of life. In truth, just what we need for our Canadian homes. Here is an excellent example of such borrowed art. For any room in which a dainty paper in quiet coloring is desirable, this pattern will surely hit the mark. It is SUNWORTHY. The 2-inch banding will be seen as No. 6 on the illustrated sheet.

#### SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17761

Price per Single Roll 29c.

Band-Border to Match See Illustration No. 6

Price per Single Yard 7c.

Ceiling to Match.

This Chart tells rou at a clause number of single rolls of sub-wall and onling paper and number of single yards of border required for each room.

Number of Feet Around Boom	Height of Ceiling			Yarda	Rolls
	S Pt. Bolls	9 Ft. Rolls	10 Ft.	of Border	Ceiling
37 PL 36 9 40 9 44 9 45 9 56 6 60 9 64 9 76 9 80 9 88 9	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24	10 11 12 13 15 16 17 18 11 21 22 24 27	11 12 14 15 16 18 19 20 22 23 24 26 27 28	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16
96 11	25 26 17	28 29 30	31 32 34	31 32 34	18 20 22

Allowance is made for mutching. Deduct one social Reli for each opening of ordinary size.



The background of this paper of the modern school of design is quite a realistic reproduction of hand-tooled plaster. But how much more decorative than actual plaster it is, how much more sanitary and how easily changed when fashions alter and an entirely different type of wall covering is desired! The beige coloring of the ground is just what popular taste delights in. The banding, in more vivid tones, is  $2\frac{1}{4}$  inches wide and will be seen illustrated as No. 19.

#### SEMI-TRIMMED SIDEWALL

No. 17280

Price per Single Roll 25c.

Band-Border to Match See Illustration No. 19

Price per Single Yard 7c.

Ceiling to Match.

	LOTTS Of 81	s Chart tells you at a glance number of sing of sidewall and ceiling paper and numb gle yards of border required for each room					
Number of Feet Around Room		Height of Ceiling  8 Ft. 9 Ft. 10 Ft. Rolls Rolls Rolls			Yards of Border	Rolls of Ceiling	
	32 Ft. 36 " 44 " 48 " 52 " 56 " 60 " 63 " 72 " 76 " 88 " 88 " 92 " 96 " 100 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25 26 27	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28 29 30	11 12 14 15 16 18 20 22 23 24 26 27 28 30 31 32 34	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16 18 20 22	
I		21		34	34	22	

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



That restful living room and library, the inviting slining room or what have you? Here's a paper that will give the desired effect. It is modernistic in its origin and colored in warm, subdoed shades that are entirely to one's liking. There is a nevel back-print, two, that does not show up to advantage in a small sample but that adds materially to the descretive becaty of the paper. The parelling border, 7 inches in width and No. III on the illustrated sheet, is harmoniously colored. See illustration "Panelling Made Easy."

#### SEMI-TRIMMED SIDEWALL

No. 17252

Print per 25c.

Pauelling Border to Match Day Dissippoint No. 12.

Trace per 12c.

Ceiling to Match.

Congres 9	man m	order t	of book	nester a g and ter each	tottollea
of Facts	Height of Chickey			Yueda	Holk
Armend	8 Th.	or Ph.	10.75	Becket	Centing
27 /0	- X	197	14.	11.	3
40.0	17.	11	32	12.	4 4 5
24 "	10	11	15	15	4
ALC:	2,2	ZS.	16	16	
110	14	39	18	TR:	6
200	25	3.5	19.	16	7 8
81 -	37	15	50	15 20 20	
44.	28	21	21	69	7.0
1.5	78	EX.	24.	14	X 2
29.1	100	28		24. 26	5.2
64.7	6	88	-57	27 28 30 31	34 35 36 38
24.	24	27	28.	18	15
## -	23.	58	111	11	7.6
24.0	111	29	-02	12	20
1.06 -	-27	29	.34.	24	20



Now for your guest-room or dainty parlor! In most delicate shades, yet easy to furnish and drape too, is this beautiful SUNWORTHY paper. The pattern is right in the most stylish vogue of the day. Perhaps it should be seen in the roll in order that its full beauty may be revealed. The panelling border, No. 18, too, will add lustre to the decoration and is most simple in application. See illustration "Panelling Made Easy."

#### SUNWORTHY WALLPAPERS RETAIN THEIR BEAUTY

# SUNWORTHY SIDEWALL (Semi-Trimmed)

No. 17791

Price per Single Roll 29c.

Panelling Border to Match See Illustration No. 18

Price per Single Yard 12c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.

0. 0	area or	Dorder 1	cquired	Tor each	room.
Number of Feet	Heig	ght of Ce	iling	Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft. 36 " 40 " 48 " 52 " 60 " 64 " 72 " 76 " 84 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23	10 11 12 13 15 16 17 18 19 21 22 23 24 25	11 12 14 15 16 18 19 20 22 23 24 26 27 28	11 12 14 15 16 18 19 20 22 23 24 26 27 28	3 3 4 4 5 6 7 8 9 10 11 13 14
92 "	24 25	27 28	30	30	16 18
96 "	26	29	32	32	20
100 "	27	30	34	34	22

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



A novel conceit is the back-print that emphasizes the decorative effect of this quaint design. People are getting away from the hard and fast rules of the past. They no longer submit to a "follow-my-leader" mode of living. So their individuality eschews the common-place in their home surroundings. Such papers as this will suit their fancy. The banding complies with the hanging both in coloring and design. It is 2 inches in width and shown as No. 14 on the illustrated sheet.

## SEMI-TRIMMED SIDEWALL

No. 17290

Price per Single Roll 25c.

Band-Border to Match See Illustration No. 14

Price per Single Yard 7c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.

Number of Feet	Heig	ht of Ce	iling	Yards	Rolls
Around	8 Ft.	9 Ft.	10 Ft.	of	of
Room	Rolls	Rolls	Rolls	Border	Ceiling
32 Ft. 36 " 40 " 44 " 48 " 52 " 60 " 64 " 68 " 72 " 76 " 80 " 84 " 88 " 92 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16 18
96 "	26	29	32	32	20 22
100 "	27	30	34	34	

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



Modern art, brought to the full power of its attractiveness, is represented in this beautiful low-priced creation. All who enter a room so decorated will be impressed with the excellent taste shown by the one responsible for the selection for her walls. The warm grey background acts as a happy contrast to the colorful flowers. The panelling border, No. 13, is of quite the newest type of pattern and will complete a decoration that will give pleasure and satisfaction wherever used. See illustration "Panelling Made Easy."

# SEMI-TRIMMED SIDEWALL

No. 17312

Price per Single Roll 25c.

Panelling Border to Match See Illustration No. 13

Price per Single Yard 12c.

Ceiling to Match.

rolls of si of single y Number	5	tht of Ce		ior each	room.
of Feet Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	Yards of Border	Rolls of Ceiling
32 Ft. 36 " 40 " 44 " 48 " 52 " 56 " 60 " 68 " 72 " 76 " 80 " 84 " 88 " 92 " 96 " 100 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25 26 27	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28 29 30	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16 18 20 22



A pattern of great decorative value and one that could readily be sold at a far higher price is shown in this handsome paper for the down-stair rooms or hall. Its very coloring denotes richness and sociability, and its use in the home will prove most satisfactory to all the inmates. Then, too, the paper will receive additional effectiveness if the walls are panelled with the styling border—No. 15 on the illustrated sheet. See illustration "Panelling Made Easy."

### SEMI-TRIMMED SIDEWALL

No. 17122

Price per Single Roll 23c.

Panelling Border to Match See Illustration No. 15

Price per Single Yard 10c.

Ceiling to Match.

This Charolls of single y	dewall a	and ceili	ng pane	r and	number
Number of Feet Around Room	Heig 8 Ft. Rolls	tht of Ce	10 Ft. Rolls	Yards of Border	Rolls of Ceiling
32 Ft. 35 " 40 " 44 " 48 " 556 " 60 " 64 " 72 " 76 " 80 " 88 " 92 " 92 " 100 " 100 "	3 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25 26 27	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	11 12 14 15 16 18 19 29 22 23 24 26 27 28 30 31 32 34	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16 18 20 22

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



Something entirely new for your upper room in both coloring and finish. The little floral spray of the overprint softens the colors of the principal motif of the pattern and bestows a charm that is all its own. The soft pink coloring, too, is in itself unfamiliar and will make a delightful background for draperies and furniture. The  $2\frac{1}{2}$ -inch banding, No. 7, harmonizes with the sidewall in both finish and coloring.

# SEMI-TRIMMED SIDEWALL

No. 17191

Price per Single Roll 20c.

Band-Border to Match See Illustration No. 7

Price per Single Yard 6c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.

	Number of Feet	Heig	th of Ce	iling	Yards	Rolla
-	Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
	32 Ft. 36 " 40 " 44 " 52 " 56 " 60 " 64 " 72 "	8 10 11 12 13 14 15 16 17 18 19 20 22	10 11 12 13 15 16 17 18 19 21 22 23	11 12 14 15 16 18 19 20 22 23 24 26	11 12 14 15 16 18 19 20 22 23 24 26	3 3 4 4 5 6 7 8 9 10 11 13
	84 " 88 " 92 " 96 "	23 24 25 26	24 25 27 28 29	27 28 30 31 32	27 28 30 31 32	14 15 16 18 20
	100 "	27	30	34	34	22

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



In all the singularities that the popular modernistic vogue of decoration demands comes this excellent pattern for the home walls. Its warm and cheerful coloring will help its furnishing proclivities; no room or hall could look uninviting with such a paper as this for its embellishment. The styling border, No. 16, provides a simple method of producing a panel treatment. See illustration "Panelling Made Easy."

#### SEMI-TRIMMED SIDEWALL

No. 17232

Price per Single Roll 23c.

Panelling Border to Match See Illustration No. 16

Price per Single Yard 12c.

Ceiling to Match.

Number	-	ards of border required			тоощ.
of Feet	Heig	ht of Ce	iling	Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft.	8	10	11	11	3
36 "	10	11	12	12	3
40 "	11	12	14	14	4
44 "	12	13	15	15	4
40	13	15	16	16	5
52 "	14	16	18	18	6
56 "	15	17	19	19	7
60 "	16	18	20	20	8
64 "	17	19	22	22	9
68 "	18	21	23	23	10
72 "	19	22	24	24	11
76 "	20	23	26	26	13
80 "	22	24	27	27	14
84 "	23	25	28	28	15
88 "	24	27	30	30	16
92 "	25	28	31	31	18
96 "	26	29	32	32	20
100 "	27	30	34	34	22

Single Roll for each opening of ordinary size.



Let this dainty paper in one of the most favored types of to-day's designs introduce itself to your attention. It will produce a room that is away from the commonplace and that will have character all its own. Note how the brushed treatment of the flowers relieves the rigid outline of the pattern giving it a resemblance to a silken fabric. The 3-inch banding, No. 21 on the illustrated sheet, is quite original in its delineation and makes a pretty finish for the delicate sidewall.

# SEMI-TRIMMED SIDEWALL

No. 17240

Price per Single Roll 20c.

Band-Border to Match See Illustration No. 21

Price per Single Yard 7c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.

	Number					
	of Feet	Heig	ht of Ce	iling	Yards	Rolls
1	Around	8 Ft.	9 Ft.	10 Ft.	of	of
	Room	Rolls	Rolls	Rolls	Border	Ceiling
1	32 Ft.	8	10	11	11	3
1	36 "	10	11	12	12	3
1	40 "	11	12	14	14	3
1	44 "	12	13	15	15	4
ł	48 "	13	15	16	16	4 5
ı	52 "	14	16	18	18	6
Į	56 "	15	17	19	19	
ł	60 "	16	18	20	20	7
I	64 ''	17	19	22	22	9
J	68 "	18	21	23	23	10
1	72 "	19	22	24	24	11
1	76 "	20	23	26	26	
ı	80 "	22	24	27	27	13 14
Į	84 "	23	25	28	28	
ł	88 "	24	27	30	30	15
ı	92 "	25	28	31	31	16
ı	96 "	26	29	32	32	18
١	100 "	27	30	34	34	20

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



Not everyone wants to live amidst brilliant color even when we are passing through an age of color. The soft tones of this paper make a restful background which is relieved by a dash of warmth in flowers and foliage. Then, too, a styling-border, No. 13, is provided by means of which the walls may be given a panel treatment without the necessity of any great technical skill. See illustration "Panelling Made Easy."

## SEMI-TRIMMED SIDEWALL

No. 17203

Price per Single Roll 23c.

Panelling Border to Match See Illustration No. 13

Price per Single Yard 12c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.

	Number of Feet	Heig	ht of Ce	iling	Yards	Rolls
	Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
The same of the sa	32 Ft. 36 " 40 " 44 " 52 " 56 " 60 " 68 " 72 "	8 10 11 12 13 14 15 16 17 18	10 11 12 13 15 16 17 18 19 21	11 12 14 15 16 18 19 20 22 23 24	11 12 14 15 16 18 19 20 22 23 24	3 3 4 4 5 6 7 8 9 10
Commission of the last of the	76 " 80 " 84 " 88 " 92 " 96 "	20 22 23 24 25 26 27	23 24 25 27 28 29 30	26 27 28 30 31 32 34	26 27 28 30 31 32 34	13 14 15 16 18 20 22

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



You will like this entirely new effect on one of your up-stair rooms, or, perhaps the sitting-room. The ecru ground is warm and easy to live with and makes an agreeable foil for the loose sprays of conventional flowers. The gilt horizontal and vertical lines add a touch of modernism that is most pleasing. The narrow banding,  $2\frac{1}{4}$  inches in width and illustration No. 6, makes a neat finish.

## SEMI-TRIMMED SIDEWALL

No. 17113

Price per Single Roll 20c.

Band-Border to Match See Illustration No. 6

Price per Single Yard 7c.

Ceiling to Match.

-	of single y	art tells you at a glance n dewall and ceiling pape ards of border required i	r and	namahan
I	Number of Feet	Height of Ceiling	Yards	Rolls

Number of Feet	Heig	ght of Ce	iling	Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft. 36 " 40 " 44 " 52 " 56 " 60 " 68 " 72 " 76 " 80 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23	10 11 12 13 15 16 17 18 19 21 22 23 24	11 12 14 15 16 18 19 20 22 23 24 26 27 28	11 12 14 15 16 18 19 20 22 23 24 26 27 23	3 3 4 4 5 6 7 8 9 10 11 13 14 15
88 " 92 "	24	27	30	30	16
96 "	25 26	28	31	31 32	18 20
100 "	27	30	34	34	22

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



Here we have a low-priced paper which represents a "brocatelle" effect of wonderful decorative value. The coloring of shaded brown and blue has earned unprecedented popularity. It is restful, yet full of movement, it creates a formal atmosphere, yet it is unobtrusive. The 4-inch band-border, No. 11 on the illustrated sheet, brings a contrasting note of damson shades in both flowers and foliage.

## SEMI-TRIMMED SIDEWALL

No. 17000

Price per Single Roll 18c.

Band-Border to Match See Illustration No. 11

Price per Single Yard 6c.

Ceiling to Match.

Number	ards of border required  Height of Ceiling			1	
of Feet Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	Yards of Border	Rolls of Ceiling
32 Ft. 36 " 44 " 48 " 52 " 56 " 60 " 68 " 72 " 76 " 80 " 84 " 88 " 92 " 92 " 91 " 100 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25 26 27	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28 29 30	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16 18 20 22



A student of design might trace this exquisite pattern to the master-decorators of the Orient. However that might be, a modernistic touch is palpably evident in the background in faint shades of varying hues. One bedroom in the home should have a style all its own. Here's the paper that will turn the trick to a nicety. The 3-inch cut-out border, No. 10, is in bright tones against a filling of black.

# SEMI-TRIMMED SIDEWALL

No. 17040

Price per Single Roll 18c.

Cut-out Border to Match See Illustration No. 10

Price per Single Yard 7c.

Ceiling to Match.

Number of Feet	Heig	Height of Ceiling			Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	Yards of Border	of Ceiling
32 Ft.	8	10	11	11	3
40 "	11	11	12	12	3
44 "	12	13	14	14	4
48 "	13	15	16	16	4 5
52 "	14	16	18	18	6
56 "	15	17	19	19	7
60 "	16	18	20	20	8
64 "	17	19	22	22	9
72 "	18	21	23	23	10
76 "	19	22	24	24	11
80 "	22	23 24	26	26	13
84 "	23	25	28	27 28	14
88 "	24	27	30	30	15
92 "	25	28	31	31	16
96 "	26	29	32	32	20
100 "	27	30	34	34	22



Perhaps you would prefer more color than is represented in a rendering of the same pattern shown elsewhere. If so, here's the one to suit your fancy. Color, you know, is all the rage according to fashion's latest whim. It promotes good cheer and healthful vigor and is welcomed by everyone of good taste and sound judgment. The 212-inch banding, No. 7, perfectly harmonizes with the hanging.

# SEMI-TRIMMED SIDEWALL

No. 17051

Price per Single Roll 18c.

Band-Border to Match See Illustration No. 7

Price per Single Yard 6c.

Ceiling to Match.

This Ch					
Number of Feet	Height of Colling			Yards	Rolls
Around Room	S Pt. Reda	9 Ft. Rolls	10 Ft. Rella	of Border	of Ceiling
32 Ft 36 "	8	10	11	11	3
40 ''	11	12	14 15	14	4
48 " 52 " 56 "	13 14 15	15 16 17	16	16 18	5
	10	10	19	19	7

68 " 72 " 76 " 80 " 84 " 88 " 92 " 96 " 100 " 

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



A touch of orange—just a touch, no more—cheers and enlivens as no other color is capable. Here we have it in the floral spray with cool blues to counter-balance its warmth. The beige ground is a fitting shade for such a pleasing combination of colors in the pattern (bedf. The 3-inch banding, No. 8 on the illustrated sheet, is of novel design and reflects all the colors of the sidewall.

## SEMI-TRIMMED SIDEWALL

No. 17083

Single But 19c.

Band Burder to Match See Educiration No. 6

Price per Single Varia 6c.

Coiling to Match.

4,10 ga 3				lor hadis	rema
175	Biog	St of Co	fing.	Yazda	Budge
Arond Book	N. FL.	B-Or	T.C	in the last of the	Coulon
22 17	.91	29	11	11-	3
26	39	31.	32	12.	
	31	28	2.5	14	4
44	18	18	18	16	4
48.5	122	28	18	3.6	- 5
	25	15	18	16	
- 50	75	27	29	18	- 2
60	37	-29	- 22		
44 -	38	21	#	22	8.00
77.5	79	22	24	24	2.5
-24 =	/20	93	24	24	53
71 -	33	34	27	27	34
84 -	23	28	24	26	16
65.11	24	37	34	39	-36
80 m	29	28	21	25	18
24 "	-38	296	22	112	200
190 =	-27	- 340	34	54	22



Those narrow cross lines which so characteristically connect the sprays of flowers denote "modernism" in one of its simpler and more restful phases. A passing butterfly here and there bestows a note of lightness and carefree charm. Just the paper for the room of the debutante or for that of the lassie not yet through her school or college course. The  $2\frac{1}{2}$ -inch banding, No. 7, adds a joyous note to the decoration.

# SEMI-TRIMMED SIDEWALL

No. 17222

Price per Single Roll 17c.

Band-Border to Match See Illustration No. 7

Price per Single Yard 6c.

Ceiling to Match.

Number of Feet	Heig	ht of Ce	iling	Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft.	8	10	11	11	3
30	10	11	12	12	3
40 "	11	12	14	14	4
48 "	12	13	15	15	4
52 "	13 14	15	16	16	5
56 "	15	16	18	18	6
60 "	16	17	19	19	7
64 "	17	19	20 22	20	8
68 "	18	21	23	22	9
72 "	19	22	24	23 24	10
76 "	20	23	26	26	11
80 "	22	24	27	27	13 14
84 "	23	25	28	28	15
88 "	24	27	30	30	16
92 "	25	28	31	31	18
96 "	26	29	32	32	20
100 "	27	30	34	34	22



A loosely spreading design in bright, clear colors will prove an ideal paper for that rangy hall and family sized living room or dining room. It is marked at a remarkably low figure when its decorative value is considered. The brightly colored banding—4 inches wide and No. 2 on the illustrated sheet—is just what the paper requires as a finish at the ceiling angle.

#### SEMI-TRIMMED SIDEWALL

No. 16990

Price per Single Roll 15c.

Band-Border to Match Sce Illustration No. 2

Price per Single Yard 5c.

Ceiling to Match.

rolls of sidewall and ceiling paper and number of single yards of border required for each room.						
Number of Feet	Height of Ceiling			Yards	Rolls	
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling	
32 Ft.	8	10	11	11	3	
36 "	10	11	12	12	3	
40 "	11	12	14	14	4	
44 "	12	13	15	15	4	
48 "	13	15	16	16	5	
52 "	14	16	18	18	6	
56 "	15	17	19	19	7	
60 "	16	18	20	20	8	
64 "	17	19	22	22	9	
68 "	18	21	23	23	10	
72 "	19	22	24	24	11	
76 "	20	23	26	26	13	
80 "	22	24	27	27	14	
84 "	23	25	28	28	15	
22 66	21	27	20	20	16	

This Chart tells you at a glance number of single

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.

31

32

31

32

18

20

23

29

30

All our Wallpapers are put up in Double Rolls to avoid waste.

Descriptions and prices above refer to the reverse side of this sheet.

92 "

96 "

100 "

25

26



Where is there one who has charge of a house who does not desire "daintiness" in her bed chambers. Here, then, is just the pattern to charm the most fastidious. The modernistic touch will not come amiss with those who look for the newest styles in their homes, and who does not? The 2½-inch banding, No. 7 is snappily colored to contrast with the subdued tones of the hanging.

# SEMI-TRIMMED SIDEWALL

No. 17050

Price per Single Roll 18c.

Band-Border to Match See Illustration No. 7

Price per Single Yard 6c.

Ceiling to Match.

Number			equired	Tor each	room.
of Feet	-	ht of Ce		Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft.	8	10	11	11	3
36 "	10	11 12	12	12	3
44 "	12	13	14 15	14 15	4
48 "	13	15	16	16	5
52 "	14	16	18	18	6
56 "	15	17	19	19	7
64 "	16	18 19	20	20	8
68 "	18	21	22	22	10
72 "	19	22	24	24	11
76 "	20	23	26	26	13
80 "	22	24	27	27	14
88 "	23	25 27	28	28	15
92 "	25	28	30 31	30 31	16
96 "	26	29	32	32	18
100 "	27	30	34	34	22



A polychrome effect that simulates hand-tooled plaster or plastic paint on the walls without marring the smooth surface. A room so papered will present a smart appearance far beyond the cost of the decoration. The richly colored 3½-inch border, No. 4 on the illustrated sheet, gives the enlivening note needed to complete its desirability.

## SEMI-TRIMMED SIDEWALL

No. 17779

Price per Single Roll 15c.

Cut-out Border to Match See Illustration No. 4

Price per Single Yard 6c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.

	THE CASE OF .	oordo, .	equilou	TOT CHOIL	100111.
Number of Feet	Height of Ceiling			Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft.	8	10	11	11	3
36 "	10	11	12	12	
40 "	11	12_	14	14	3 4 4
48 "	12	13	15	15	
52 "	13	15 16	16 18	16	5
56 "	15	17	19	19	7
60 "	16	18	20	20	8
64 "	17	19	22	22	9
68 "	18	21	23	23	10
164	19	22	24	24	11
76 "	20	23	26	26	13
84 "	22	24 25	27 28	27 28	14
88 "	24	27	30	30	16
92 "	25	28	31	31	18
96 "	26	29	32	32	20
100 "	27	30	34	34	22

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



The modernistic spirit of design is manifested in this inexpensive paper. One can now-a-days obtain wallpapers of the new type without extravagant expenditure as this excellent pattern bears witness. The living room, dining room or hall when so decorated will bestow an up-to-the-minute appearance on the entire home. The 3½-inch banding, No. 5 on the illustrated sheet, is appropriately colored.

#### SEMI-TRIMMED SIDEWALL

No. 16941

Price per Single Roll 17c.

Band-Border to Match See Illustration No. 5

Price per Single Yard 5c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.						
Number of Feet	Height of Ceiling			Yards of	Rolls	
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	Border	of Ceiling	
32 Ft. 36 " 40 " 44 " 48 " 52 " 60 " 64 " 68 " 72 " 76 " 80 " 88 " 92 " 96 " 100 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25 26 27	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28 29 30	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16 18 20 22	
Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size						



The Japanese influence of design is clearly discernable in this low priced pattern. Then, too, the background gives the effect of grass-cloth, a Japanese product which has long been used for the covering of interior wall surfaces. The accompanying banding is 3½ inches wide and is shown in No. 5 on the illustrated sheet. This paper will be found acceptable for any down-stair room or hall.

## SEMI-TRIMMED SIDEWALL

No. 16931

Price per Single Roll 121/2c.

Band-Border to Match See Illustration No. 5

Price per Single Yard 5c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.						
Number of Feet Around Room	Height of Ceiling  8 Ft. 9 Ft. 10 Ft. Rolls Rolls Rolls			Yards of Border	Rells ef Ceiling	
32 Ft. 36 " 44 " 48 " 52 " 56 " 60 " 64 " 72 " 76 " 80 " 84 " 88 " 92 " 96 " 100 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25 26 27	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28 29 30	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	11 12 14 15 16 18 20 22 23 24 26 27 28 30 31 32 34	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16 18 20 22	



For kitchen or small hall a tile pattern, especially in colors that wear, is always in demand and of good service. The several miniature views that intersperse the plainer blocks introduce a bright touch of color which is augmented by the seascape panorama of the 5-inch band-border, No. 3 on the illustrated sheet.

## SEMI-TRIMMED SIDEWALL

No. 16870

Price per Single Roll 8c.

Band-Border to Match See Illustration No. 3

Price per Single Yard 5c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.

Number of Feet	Height of Ceiling			Yards	Rolls
Around	8 Ft.	9 Ft.	10 Ft.	of	of
Room	Rolls	Rolls	Rolls	Border	Ceiling
32 Ft. 36 "	8	10 11	11 12	11 12	3
40 "	11	12	14	14	4 4 5
44 "	12	13	15	15	
48 "	13	15	16	16	
52 "	14	16	18	18	6 7
56 "	15	17	19	19	
60 "	16	18	20	20	8
64 "	17	19	22	22	9
68 "	18	21	23	23	10
72 "	19	22	24	24	11
	20	23	26	26	13
80 "	22	24	27	27	14
84 "	23	25	28	28	15
88 "	24	27	30	30	16
92 "	25	28	31	31	18
96 "	26	29	32	32	20
100 "	27	30	34	34	22
	1 10 1	00	94	04	22

Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.



A gaily colored floral pattern with its mesh back-print of grey and mica threads will bring an air of summer days to the room it adorns. Look!—there are wee songsters, too, in their bright plumage flitting amidst the branches. The 3-inch banding, No. 1, completes the decoration.

## SEMI-TRIMMED SIDEWALL

No. 16900

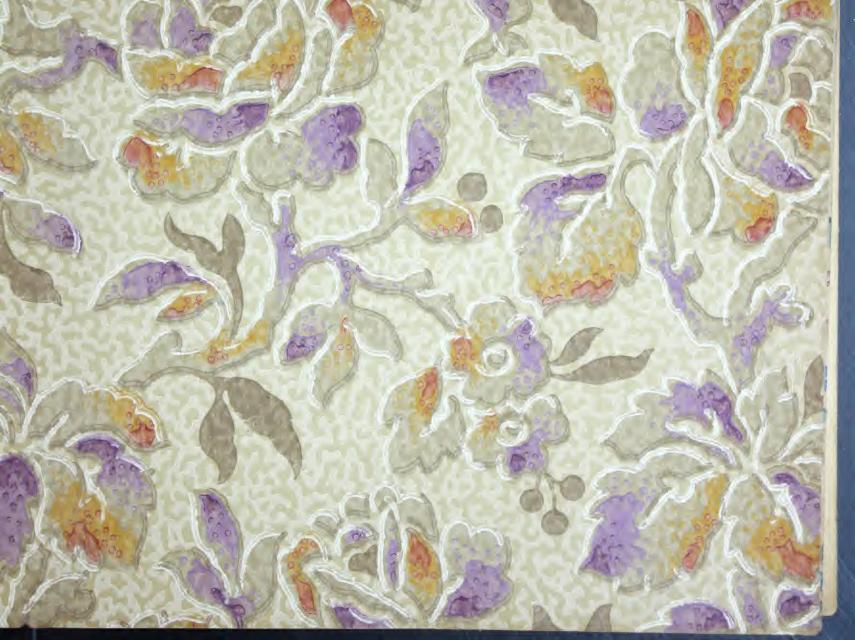
Price per Single Roll 10c.

Band-Border to Match See Illustration No. 1

Price per Single Yard 4c.

Ceiling to Match.

or single y	ards of	border r	equired	r and for each	room.
Number of Feet	Heig	ht of Ceiling		Yards	Rolls
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling
32 Ft. 36 " 40 " 44 " 48 " 56 " 60 " 64 " 68 " 72 " 76 " 80 " 84 " 88 " 92 " 96 " 100 "	8 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25 26 27	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28 29 30	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32	11 12 14 15 16 18 20 22 23 24 26 27 28 30 31 32 34	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16 18 20 22



What a chance for a real bargain this excellent low-priced paper offers! Just the thing for a down-stair room or stairway if it is essential to keep the cost down to the lowest point. Its 4-inch banding, No. 2 on the illustrated sheet, in brightly contrasting colors, gives a rich touch to the entire combination.

## SEMI-TRIMMED SIDEWALL

No. 16881

Price per Single Roll 9c.

Band-Border to Match See Illustration No. 2

Price per Single Yard 5c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.						
Number of Feet Around Room	Height of Ceiling  8 Ft.   9 Ft.   10 Ft.   Rolls   Rolls   Rolls			Yards of Border	Rolls of Ceiling	
32 Ft. 36 " 40 " 44 " 48 " 55 " 60 " 64 " 80 " 80 " 84 " 88 " 92 " 100 "	8 10 11 12 13 14 15 16 17 18 20 22 23 24 25 26 27	10 11 12 13 15 16 17 18 19 21 22 23 24 25 27 28 29 30	11 12 14 15 16 18 19 20 22 23 26 27 28 30 31 32 34	11 12 14 15 16 18 19 20 22 23 24 26 27 28 30 31 32 34	3 3 4 4 5 6 7 8 9 10 11 13 14 15 16 18 20 22	



This gay little floral pattern, with its corduroy back-print, will be welcomed in the up-stairs or attic room if cost must be restricted. It is surely a bargain at the figure at which it is marked. The dainty 3-inch banding, No. 1 on the illustrated sheet, should always be employed at the ceiling angle to procure the best effect.

## SEMI-TRIMMED SIDEWALL

No. 16850

Price per Single Roll 7c.

Band-Border to Match See Illustration No. 1

Price per Single Yard 4c.

Ceiling to Match.

This Chart tells you at a glance number of single rolls of sidewall and ceiling paper and number of single yards of border required for each room.						
Number of Feet	Height of Ceiling			Yards	Rolls	
Around Room	8 Ft. Rolls	9 Ft. Rolls	10 Ft. Rolls	of Border	of Ceiling	
32 Ft.	8	10	11	11	3	
40 "	10	11	12	12	3 4	
44 "	12	13	15	15	4	
48 "	13	15	16	16	5	
52 " 56 "	14	16	18	18	6	
60 "	15 16	17	19	19	7	
64 "	17	18	20	20 22	8 9	
68 "	18	21	23	23	10	
72 "	19	22	24	24	11	
76 "	20	23	26	26	13	
80 "	22	24	27	27	14	
84 "	23	25	28	28	15	
92 "	24	27	30	30	16	
96 "	25 26	28	31	31	18	
100 "	27	29 30	32	32 34	20	
				-	22	
Allowance is made for matching. Deduct one Single Roll for each opening of ordinary size.						

A panelled arrangement by means of a styling border.

For straight panel work, cut border as shown here and apply over the wallpaper after it has been hung, as shown above.

# Panelling Made Easy



This shows how the strips are mitred at top and bottom



## The Finished Room

The vogue for panelled rooms is winning universal popularity. By means of the styling border, in which the centre strip, called the "style," and the bandings on either side come united and are applied to the wall in one operation, this graceful type of decoration is easily and quickly accomplished. A number of the papers shown in this sample book have beautiful styling borders which accurately match them.



The dignity and charm of a panelled room.



For panel work in corner, cut one decorated edge off each vertical strip of styling border, butting the two plain edges as shown above.

# How to Hang Semi-Trimmed Wallpaper

HELPFUL INSTRUCTIONS FOR HOME DECORATORS TO AID THEM IN BEAUTIFYING THEIR ROOMS

Recipe for Paste-Use a good grade of rye or wheat flour, mix thoroughly to the consistency of a stiff batter with cold water. Be sure to get out all the lumpa. Then pour on boiling water, stirring rapidly until the flour is thoroughly cooked. Allow this to cool and thin to consistency wanted with cold water.

There are a number of dry powdered pastes on the market, many of which will prove quite satisfactory, and will save time and labor in preparation.

Recipe for Sking—Dissolve one pound of good ground glue to a pail of hot water.

stir and use while warm.

Recipe for Pearlash - Dissolve one-half pound of washing sods or sal sods in one gallon of water. Apply to painted wall before sizing.

### PREPARATION OF WALLS

Old walls, if previously papered, should be gone over with lukewarm water applied with a paste brush. Allow this to soak thoroughly and remove old paper with a scraping knife. When the walls are dry, rub them down with sandpaper and give a coating of sizing

Cutting the Stripe-Cut the length of ceiling strips long enough to allow about two inches to come down on the walls at each end.

For sidewall strips, measure the height of the walls to ascertain the length of strip required, and if a border or banding is used at the top of the wall and above the baseboard, allow an inch or two inches less than the width of the border. If a cut-out border is used, be sure to calculate the width from the narrowest part. Measure off a strip of paper allowing sufficient for matching, and cut it at the top so that the important feature of the design will come at the right distance from the bottom edge of the border. Then cut up the entire roll, being careful to cut so that each strip will match correctly when it is hung. Now turn the strips face down on the table preparatory to pasting.

Pasting-Begin pasting at the middle of the strip and paste towards one end, brushing the paste well from the centre to the outside edges and distributing it evenly on the surface of the paper. When finished, bring the pasted end over to the centre, face up. Paste the other end of strip and fold over in the same way.



1. Open rell by allpping knife under scaling bands.



2. Tear off the few inches that are covered by the sealing bands.



Give the ends of roll a rap on table or floor first on one side then on the other, and the selvages come off, leaving a perfect matching

Painted walls should be treated with pearlash, and when dry rubbed down with andpaper and then given a coaling of sixing.

Kalamined or white-washed walls should be washed thoroughly, then sized.

If washing will not remove the wid kalumino, the walls must be scraped All cracks in plaster at aid be filled in with Plaster of Paris before papering.

### GENERAL RULES FOR HANGING SEMI-TRIMMED WALLPAPER

The above illustrations depict how "Semi-Trimmed" Papers should be treated, after which they may be pasted and bung just like any other papers.

Note: Many resple when hanging semi-trimmed wallpaper prefer to leave the save attached until after the majer is pasted and folded. This prevents the possibuilty of grating pasts affiner so the under strip or on the printed surface of the strip that is being pasted. The pasting softens the strands that attach the selvage to the printed pages so that these may be readily placked of. Hanging Ceiling Papers -If the ceiling is not true, snap a chalk line on the ceiling about 18 inches from the wall, and use this line as a guide for the first strip, allowing the paper to run down on the wall about two inches. Also let the paper run down on the wall about two inches at the ends of each strip. A good plan is for the paperhanger to hold in one hand a roll of paper in front of him, over which the loose end of the pasted strip is laid, while he walks along the acuffold and brushes the paper to the ceiling with a smoothing brush or a cloth, being careful to match the parent accurately as he proceeds. If the strips are long and cumbersoms a be per may relate assistance by holding up the loose end of the pasted strip by means of a brown, swar which is fastened a clean with to keep it from soiling the damp paper.

Hanging Sidewall Paper First strike a vartical line with the musch and chalk-line, and hang the first steep to this line, thus in uring the pattern being at might Using the first strip as a guld, hang other strips until the reaso is completed. Hall the edges with the seam-ruller in order to make them ; in perfectly Wift have to bossed papers and those liable to mury by pressure, the edges should not be noted.